José Manuel González Ricart

Senior Software Engineer | Technical Leadership | Marketplaces & Platform Modernization

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PROFESSIONAL SUMMARY

Senior Software Engineer with 15+ years of experience building and evolving digital products across marketplaces, media, and e-commerce. Currently focused on Go, platform integrations, cloud infrastructure, and observability. Experienced in modernizing legacy systems, improving service reliability, and guiding engineering teams through technical decisions and delivery. Brings hands-on technical leadership as well as a strong background in software architecture and full-stack development.

CORE SKILLS

Backend & APIs: Go, REST APIs, microservices, Kong API Gateway
Data: MongoDB, Amazon DocumentDB, Amazon DynamoDB
Cloud & Reliability: AWS, NullPlatform, New Relic, Synthetic Monitoring, observability
Frontend & Platforms: JavaScript, React, Arc XP / Fusion
Engineering: Technical leadership, software architecture, system integration, legacy modernization, search and product discovery
AI-Assisted Development: Cursor, GitHub Copilot; exploring OpenCode independently
Development Practices: Spec-Driven Development (SDD), Spec-kitti (ITTI's in-house framework based on GitHub Spec Kit)

PROFESSIONAL EXPERIENCE

ITTI — Senior Software Engineer

October 2024 – Present | Paraguay

Contribute to customer-facing digital products across marketplace teams and cross-group initiatives.

uMarket — Product Experience & Growth & Discovery

Late 2025 – Present

- Contribute to the development of a new marketplace, including integrations with platforms across the group, customer acquisition, and product syndication.
- Support product discovery through search improvements, dynamic product collections, and flexible homepage and product-listing layouts.
- Evaluate search approaches and tools, including Algolia and in-house solutions, against product needs.
- Contribute to the adoption of Spec-Driven Development (SDD) through Spec-kitti, ITTI's in-house framework based on GitHub Spec Kit; use Cursor and GitHub Copilot in development workflows.
- Since April 2026, take on **acting tech lead responsibilities** for a four-engineer team: coordinate work, contribute to technical decisions and code reviews, and support team onboarding and knowledge sharing.
- Work with Go, Kong API Gateway, MongoDB / DocumentDB, DynamoDB, NullPlatform, and New Relic.

The uMarket team was organized into tribes in January 2026. Initially part of Product Experience, transitioned to Growth & Discovery in April 2026.

Hendyla — Marketplace Product Experience

October 2024 – Late 2025

- Contributed to marketplace features and ongoing development while maintaining and optimizing a legacy platform.
- Helped migrate infrastructure from DigitalOcean to NullPlatform (AWS) in August–September 2025, improving measured uptime from approximately **70–80% to 99.9%.**
- Expanded observability and instrumentation, including New Relic alerts and Synthetic Monitoring.
- Optimized application resources and database queries to support a more reliable customer experience.

Selected Cross-Group Project: La Tribuna — Part-time Technical Consultant & Acting Tech Lead

October 2025 – February 2026 | Grupo Vázquez / ITTI / VMedia

- Guided a team of 3–4 developers in adopting Arc XP Fusion as the publication moved from WordPress to Arc XP.
- Supported recruiting through candidate interviews and developer onboarding; advised the team on Arc XP implementation practices.
- Helped deliver the friends-and-family release in late January 2026 and the public launch in mid-February 2026.

ABC Color — Lead Developer & Software Architect

October 2018 – September 2024 | Asunción, Paraguay

- Led the migration of editorial content from a legacy publishing platform to Arc Publishing, building scripts to parse legacy formats into Arc XP's required content schema.
- Developed React components to adapt migrated content to the new page format.
- Contributed to software architecture decisions and the design, development, and maintenance of digital products, primarily using Laravel.

Sendit — Web Developer

February 2018 – September 2018 | Asunción, Paraguay

- Developed new software solutions, maintained CodeIgniter applications, and supported a Java-based Android application.

ABC Color — Web Developer

September 2011 – January 2018 | Asunción, Paraguay

- Built and maintained web applications using PHP, CakePHP, JavaScript, HTML, and jQuery; developed new products with Laravel and Vue.js.

EDUCATION

Universidad Católica Nuestra Señora de la Asunción
Bachelor's Degree in Information Systems (*Licenciatura en Sistemas Informáticos*) · August 2006 – December 2010

LANGUAGES

Spanish: Native · **English:** Intermediate (conversational)